
Comprehensive Plan Annual Report for 2017



JUNE 13, 2018

Planning Commission Meeting: February 5th, 2018 and March 5th, 2018

Park Commission Meeting: January 23rd, 2018 and March 27th, 2018

Economic Development Commission Meeting: January 16th, 2018

CVB Advisory Board: May 1, 2018

Joint Council Meeting: June 18th, 2018

Executive Summary

Adopted in 2016 the Comprehensive Plan is the overall guiding document for the City for the next ten years. The Comprehensive Plan is broken up into different Chapters with goals and strategies outlined in each chapter. This annual report outlines progress and accomplishments the City completed in 2017 while looking at key strategies for 2018. This report is part of the strategy identified in the Implementation Chapter of the Comprehensive Plan.

2017 was an exciting year for Sartell. From the ground-breaking construction of the new Sartell-St. Stephen school, to the opening of the Sartell Community Center. 2017 was filled with growth. As development occurred throughout the year regulatory controls such as Zoning and Subdivision ordinances, along with Comprehensive Plan guidance was crucial to ensure the community was developing as planned.

2017 DEVELOPMENT ACTIVITY AND CONFORMANCE TO COMPREHENSIVE PLAN

2017 saw a variety of developments occur. This included the construction of four apartment complexes (200 total units), sixty-seven new single-family lots being final platted, two new commercial/office buildings, one solar garden development, the construction of the new Sartell-St. Stephen High School and the completion of the Sartell Community Center. None of the developments were found to be in non-conformance to the Comprehensive Plan.

Depicted below is each Chapter of our Comprehensive Plan followed by how many strategies the City was able to make progress on in 2017.

Communications and Engagement: 6/15 or 40%

Economic Development: 8/26 or 31%

Public Safety: 13/15 or 87%

Planning: 9/34 or 26%

Community Culture: 2/19 or 11%

Parks and Open Space: 4/15 or 27%

Transportation: 9/23 or 39%

Sustainability: 7/21 or 33%

Community Facilities: 12/13 or 92%

2017 Highlighted Accomplishments:

- *Installation of pedestrian/bicyclists wayfinding signs (Communications Chapter)*
- *Broadcasting City Council meetings through Facebook Live (Communications Chapter)*
- *Modifications to Industrial Zoning ordinances to create greater flexibility (Economic Development Chapter)*

- *Continuation of Business Retention and Recruitment visits (Econ. Dev. Chapter)*
 - *Formation of Public Safety Planning group (Public Safety Chapter)*
- *Increased Community Engagement efforts like Cookout with a cop and the Park Commission’s Community Conversations (Public Safety and Parks Chapters)*
 - *Utilization of E-ticket technology (Public Safety Chapter)*
- *Construction of new roadway and trail (4th Ave S; Planning + Transportation Chapter)*
- *Strengthening and continued collaboration with area partners (Community Culture Chapter)*
- *Installation of additional park amenities and bike infrastructure like bike racks and bike repair stations (Transportation Chapter)*
- *Supporting Clean Air through passage of Tobacco and E-Cigarette policy (Sustainability Chapter)*
 - *Inaugural Country Lights Festival around Lake Francis (Community Culture)*
 - *Continued Fire Department visits to schools, daycares, chamber showcase and the Fire Prevention Week to educate on preventing fire ignition (Public Safety Chapter)*
- *Fire Department continues to track and report fire calls, times and responses and forecast future needs (Public Safety Chapter)*

2018/2019 Key Priorities

- *Increase efforts to collaborate and support area partners for community events*
- *Increase efforts to advance active living goals while making the community more bike/pedestrian friendly*
- *Continue collaboration on new Public Safety Facility (est. construction in 2018)*
 - *Work with LeSauk Township to ensure OAA is being followed as intended*
 - *Increase Business Retention and Recruitment visits*
 - *Expand public art offerings while supporting private arts activities*
- *Continue to engage and keep the Community informed through innovative outreach efforts*

RECOMMENDED AMENDMENTS TO COMPREHENSIVE PLAN

Amendments to the labels applied to various city-owned parcels in the future land use map and existing zoning map are suggested in order to eliminate inconsistency between the two maps.

SECTIONS OF THIS REPORT

Communications and Engagement:	Pages 3-4
Economic Development:	Pages 5-6
Public Safety:	Pages 7-9
Planning:	Pages 10-11
Community Culture:	Pages 12-13
Parks and Open Space:	Pages 14-15
Transportation:	Pages 16-20
Sustainability:	Pages 21-22
Community Facilities:	Pages 23-25



COMMUNICATIONS AND ENGAGEMENT

How We Connect

Strategies worked on/or accomplished in 2017		
Strategy	Progress	Comments
Goal 1: Create Opportunities for Everyone		
1.1 Prepare a Comprehensive Communications Plan to include all City Depts. And Commissions	<p>The City held two joint meetings in 2017 to discuss a variety of priorities, goals, and plans.</p> <p>City staff conducts weekly meetings on Tuesdays related to staff and development topics.</p>	<p>Continue to hold joint meetings. Continue to hold weekly staff meetings to ensure streamlined communication.</p> <p>Look at additional ways to streamline all depts. and commissions communication (include dept. updates to all commission packets)</p>
Goal 2: Encourage Youth Involvement		
2.2 Organize a Youth Council/Youth Advisory Board	The Planning Commission has a Student Liaison representative	Continue to look for ways to get youth involved through additional commissions
Goal 3: Promote the Sartell Brand		
3.1 Market Quality of Life and Amenities	The city continues to advertise through outreach outlets (social media, website, email, etc.) the Quality of life in Sartell. City partners with the Chamber to provide additional marketing materials	Continue partnerships and look to leverage those partnerships to enhance the Welcome to Sartell packet given to new residents
3.2 Publicize through Media	<p>Sartell continues to use public outlets to promote the Sartell brand</p> <p>Establishment of the Sartell Hospitality and Visitors Service</p>	Continue to utilize public outlets for outreach. Continue to work with the Sartell Hospitality and Visitors Service to launch Sartell into Regional, and state recognition
3.5 Design and Install Wayfinding Signage throughout Sartell	<p>City installed 29 Bike and Ped wayfinding signs throughout the Community.</p> <p>City Council reviewed various concepts for potential signage at City entrance points</p>	<p>Continue looking for ways to enhance visitor and resident experience</p> <p>Continue looking at options and decide a direction for potential wayfinding/gateway signage</p>
Goal 4: Develop or Collaborate Efforts In Creating A Community Online Calendar		
4.2 Include more information about City Council Activities in Communications	City Council now utilizes Facebook Live to broadcast Council meetings	Continue to explore additional streams of communications

Strategies worked on/or accomplished = 6

Total strategies = 15

Percent = 40%

COMMISSION SURVEY RESULTS

Economic Development and Communications/Engagement Chapter

Top 5 strategies identified for implementation in 1-2 years:

1. Create Business Incentives (e.g., fast-track permitting) (14)

Identified under Goal 2(Econ. Dev.): Compete for the future; Strategy 2.2

2. Cultivate a Broad Range of Small Businesses (12)

Identified under Goal 3(Econ. Dev.): Continue to partner with regional efforts to become a jobs center; Strategy 3.2

3. Continue To Recruit Medical Providers (12)

Identified under Goal 4(Econ. Dev.): Recruit and Develop a Diverse, High-Quality Commercial Base; Strategy 4.1

4. Work with the School District to create a joint branding strategy (10)

Identified under Goal 3 (Communications): Promote the Sartell brand; Strategy 3.6

5. Attract New Technology Businesses (10)

Identified under Goal 3 (Econ. Dev.): Continue to Partner with Regional Efforts to Become a Jobs Center; Strategy 3.3 Attract New Technology Businesses



ECONOMIC DEVELOPMENT

How We Prosper

Strategies worked on/or accomplished in 2017		
Strategy	Progress	Comments
Goal 2: Compete For The Future		
2.1 Continue Working with Greater St. Cloud Development Corporation for Recruitment	Collaboration between Sartell and GSDC occurs regularly	Advance collaboration and discuss specific strategies for recruitment
2.2 Create Business Incentives		
2.6 Look at current land use and zoning standards, particularly in the Heavy Industrial areas	The Paper Mill task force studied current I-1 and I-2 -standards as a result modifications were made to the Industrial zoned areas	Continue to monitor emerging trends in development to ensure existing ordinances are compatible
Goal 4: Recruit And Develop A Divers, High-Quality Commercial Base		
4.2 Encourage more independently owned businesses	City partners with Chamber to promote and diversify local independent businesses	
4.3 Promote Shop Local Campaign	City works with Chamber to promote Small Business Saturday	Increase efforts and promotion of local businesses
4.5 Balance Land Resources and Future Growth Demands	Paper Mill task force selected Urban Land Institute to do a study on Paper Mill site. Paper Mill task force studied I-1 and I-2 standards which resulted in I-1 and I-2 ordinances being modified (amended)	
6.4 Promote Sartellchamber.org as the Center for Small Business	City promotes the Chamber website through social media, email blasts, and other forms of communication	Continue participating at Chamber events Look to utilize new communication tools
6.5 Retain Sartell's base of existing business	CD Director participates in business retention and expansion visits	Increase efforts to visit more businesses in 2018 Conduct Business survey to explore what the businesses are looking for

Strategies worked on/or accomplished = 8

Total strategies = 26

Percent = 31%

COMMISSION SURVEY RESULTS

Economic Development and Communications/Engagement Chapter

Top 5 strategies identified for implementation in 1-2 years:

1. Create Business Incentives (e.g., fast-track permitting) (14)

Identified under Goal 2(Econ. Dev.): Compete for the future; Strategy 2.2

2. Cultivate a Broad Range of Small Businesses (12)

Identified under Goal 3(Econ. Dev.): Continue to partner with regional efforts to become a jobs center; Strategy 3.2

3. Continue To Recruit Medical Providers (12)

Identified under Goal 4(Econ. Dev.): Recruit and Develop a Diverse, High-Quality Commercial Base; Strategy 4.1

4. Work with the School District to create a joint branding strategy (10)

Identified under Goal 3 (Communications): Promote the Sartell brand; Strategy 3.6

5. Attract New Technology Businesses (10)

Identified under Goal 3 (Econ. Dev.): Continue to Partner with Regional Efforts to Become A Jobs Center; Strategy 3.3



PUBLIC SAFETY

What Provides Us Comfort

STRATEGY	PROGRESS	COMMENTS
GOAL 1 PARTNER WITH THE COMMUNITY		
1.1 EXPAND COMMUNITY-ORIENTED POLICING WHERE POSSIBLE	Filled the CSO F/T	Budgeted for P/T hours to begin in summer along with F/T CSO; Held the first Cocoa with a Cop event:
1.2 ASSIGN POLICE TO PLANNING NEIGHBORHOOD BASED ON PRIORITY AND NEEDS	Tried to insert CSO into problem neighborhoods based on calls for service. Tried to be more pro-active in initiating contact with violations for ordinances, vs. waiting for complaints.	Will continue efforts from 2017 and add some additional safety outreach training for the community
1.3 TEEN DRIVING EDUCATION AND PROGRAMS	Continue to participate in Sartell Driving School education as asked.	Continue to participate in Sartell Driving School education as asked.
GOAL 2 EDUCATE & ENGAGE THE COMMUNITY		
2.1 PROMOTE AND EXPAND EXISTING PROGRAMS		Held the first Cocoa with a Cop event in January; Currently working on a Senior Safety Program to be held at the Community Center; Looking to hold Coffee with a Cop more often than twice a year.
2.2 MORE PD AND FD PRESENTATIONS TO THE COMMUNITY WHICH MAY INCLUDE LUNCHEONS TO GAIN A BETTER TURNOUT	Continue to have the FD present (fire marshal) at our Cookout with Cops for seniors; Included retired FF in Senior Battery Changeout Program; Participated in the Chamber Showcase and Fire Prevention Week with the FD.	Continue to have the FD present (fire marshal) at our Cookout with Cops for seniors; Included retired FF in Senior Battery Changeout Program; Participated in the Chamber Showcase and Fire Prevention Week with the FD.
2.3 COOKOUT WITH COPS AND A COOKOUT WITH FIRE	See above	See above
2.4 FAQ IN PAPER ABOUT FIRE AND POLICE TOPICS	The Sartell Newsleaders already has a section called 'Ask a Trooper,' so we have been unable to do something similar. It seems they are less willing to do articles on our activities.	The Sartell Newsleaders already has a section called 'Ask a Trooper,' so we have been unable to do something similar. It seems they are less willing to do articles on our activities.
GOAL 3 USE TARGETED POLICE VISIBILITY EFFORTS		
3.1 CONSTRUCT A NEW PUBLIC SAFETY CENTER	Public Safety Planning Committee formed	Decide on new site for Public Safety facility

3.2 USE AVAILABLE OFFICERS STRATEGICALLY	We still assign officers to certain enforcement or visibility efforts based on calls and community complaints.	We still assign officers to certain enforcement or visibility efforts based on calls and community complaints. Working with engineering to have a publicly accessible map that shows areas in which we have received requests for stop signs, crosswalks, etc. The map would show the request and the outcome of any study done on it.
--	--	---

GOAL 4 EMBRACE NEW TECHNOLOGIES

4.1 MAXIMIZE THE FUTURE USE OF A PUBLIC SAFETY CENTER		Safe room for domestic violence victims or others being pursued while en route to PD; Child and or purchased property exchange area that has designated spots in the new PD lot that is well lit and under video surveillance. Also making EOC wireless and having screens in various work areas at new PD to show active calls for service and squad locations.
4.2 USE TECHNOLOGY FOR EFFECTIVE POLICING	Began using iCrimeFighter software which allows our smartphones to do reporting, statements, videos, etc.	Still in use.
4.3 EXPAND THE USE OF MAPPING AND OTHER TECHNOLOGY TO TRACK CRIMINAL ACTIVITY	Awaiting upgrade to the system to be done by Stearns County in the next couple of years to allow us to use CrimeMapping.	Awaiting upgrade to the system to be done by Stearns County in the next couple of years to allow us to use Crime Mapping.
4.4 E-CITATION	Fully functional in 2017.	Still in use.

GOAL 5 PROMOTE THE SARTELL FIRE DEPARTMENTS MISSION OF SERVING THE COMMUNITY PROTECTING LIVES, PROPERTY AND THE ENVIRONMENT IN A SAFE, EFFICIENT, AND PROFESSIONAL MANNER

5.1 PREVENT FIRE IGNITION WHENEVER POSSIBLE	Fire Department visits area daycares and schools to educate kids; retired firefighters participate in the Senior Battery Changeout Program; Fire Department provides educational materials at the Chamber Showcase and Fire Prevention Week Open House.	Activities are expected to continue.
5.2 PERFORM PRO-ACTIVE INFORMATION MANAGEMENT	Fire Department tracks and reports on fire call locations, times and responses to be able to forecast needs and provide adequate facilities, training, equipment for the department's service area.	Activities are expected to continue.

Strategies worked on/or accomplished = 13

Total strategies = 15

Percent = 87%

COMMISSION SURVEY RESULTS

Top 5 strategies identified for implementation in 1-2 years:

1. Use technology for effective policing (e.g., e-charging, audio/video recording systems) (10)

Identified under Goal 4: Embrace New Technologies; Strategy 4.2

2. FAQ in the paper about Fire and Police topics (8)

Identified under Goal 2: Educate and Engage the Community; Strategy 2.4

3. Expand community-oriented policing where possible (7)

Identified under Goal 1: Partner with the Community; Strategy 1.1

4. Promote and Expand Existing programs (6)

Identified under Goal 2: Educate and Engage the Community; Strategy 2.1

5. Construct a new public safety center (for Police and Fire) (5)

Identified under Goal 3: Use Targeted Police Visibility Efforts; Strategy 3.1



PLANNING AND FUTURE LAND USES

How We Grow

Strategies worked on/or accomplished in 2017		
Strategy	Progress	Comments
Goal 1: Create and Transform Sartell Gateways		
1.4 Beautify the Bridge of Hope and Sartell Bridge, Utility Stations	The utilities running on the Sartell Bridge were deactivated	Continue to explore options to enhance the bridges in Sartell. Discuss with MNDOT, DNR, Stearns and Benton County and other agencies on possible options to enhance these areas Look for funding opportunities for the Sartell Bridge
Goal 2: Invest in a Town Square		
2.3 Fill the Missing Links	New apartment complexes along Roberts Rd has led to new sidewalks being installed helping complete gaps to the future Town Square area Construction of SRTS sidewalk along 2 nd ST S	As development continues along Roberts and in the Town Square area ensure those developments are constructing connections as required Reevaluate subdivision regulations
Goal 3: Balance Growth and Orderly Development		
3.2 Explore Annexation Possibilities	Sartell continues to work with LeSauk Township on ensuring the Orderly Annexation agreement is being followed	Ensure the Orderly Annexation agreement is being followed as intended
3.3 Support Orderly Growth	Ensure the Orderly Annexation agreement is being followed as intended	Continue to ensure the Orderly Annexation agreement is being followed as intended Follow the primary and secondary growth areas map during annexation/dev. requests
Goal 4: Ensure Lifetime Housing		
4.4 Location of Residential Uses	The city continues to follow FLU map and current Zoning	Continue to administer Zoning and follow FLU map
4.5 Create and Preserve High-Quality Residential Developments		
4.6 Maintain Workforce/Affordable Housing	Sartell continues to work with the Housing Pillars group to initiate affordable housing projects in the area	Continue work with the Housing Pillars group to identify strategies and create a plan of action for affordable housing projects in the area

Goal 7: Develop Community Friendly Properties		
7.2 Mill Site and Former Paper Mill Properties Redevelopment	The City initiated a Task force to study the Industrial Properties in the City including the Paper Mill. In partnership with the Urban Land Institute a Final Report was issued.	Continue to work with the property owner of the Mill site
Goal 8: Develop the City According to the Comprehensive Plan		
8.3 Continue to involve residents, property owners, business owners, and interested parties	Sartell has been utilizing the quarterly Newsletter to publish information relating to development activities. Other outlets include City website, social media, and Press Releases. In 2017 the City conducted its first ever Community Conversations held at Neighborhood Parks.	Continue to involve residents and interested parties by strategizing new ways to distribute information. Continue to foster public involvement through hosting Community Conversations at various parks.

Strategies worked on/or accomplished = 9
Total strategies = 34
Percent = 26%

COMMISSION SURVEY RESULTS

Top 5 strategies identified for implementation in 1-2 years:

1. Keep the public, stakeholders, business community, and others informed of the policies and recommendations found within the Comp. Plan (10)

Identified under Goal 8: Develop the City According to the Comprehensive Plan; Strategy 8.1

2. Develop existing properties within the City and within the primary growth area (8)

Identified under Goal 3: Balance Growth and Orderly Development; Strategy 3.3

3. Create a system of identifying deteriorated homes and multifamily structures and develop programs to motivate compliance (7)

Identified under Goal

4. Recruit local businesses, officials, staff, and citizens to form a town square development team (7)

Identified under Goal 2: Invest in a Town Square; Strategy 2.5

5. Adopt Town Square Zoning District standards which allow maximum density and commercial development (7)

Identified under Goal 2: Invest in a Town Square; Strategy 2.4



COMMUNITY CULTURE

What Makes Us Interesting

Strategies worked on/or accomplished in 2017		
Strategy	Progress	Comments
Goal 5: Become an Active Living Community		
5.1 Establish partnerships with CentraCare, Health Partners, Stearns/Benton County Public Health, and other healthcare industry partners to provide, plan, promote, and become an active living community	Sartell is a member of the Regional Active Living Advisory Group (RALAG). RALAG is made up of various area partners devoted to making Active Living a priority. The city received a grant from Stearns County for bike repair stations, ped. /bike wayfinding signs to be installed, and bike racks.	Continue to strengthen existing partnerships and look for new partners Continue to look for funding opportunities to implement Active Living strategies Continue involvement with RALAG
5.2 Support Active Living Principles	New Park Policy implemented which prohibits Tobacco and E-Cigarette use on all City-owned land Installation of new sidewalks, and additional grant applications submitted supporting active living (funding TBD)	Continue to leverage opportunities and partnerships to advance and promote Active Living

Strategies worked on/or accomplished = 2

Total strategies = 19

Percent = 11%

COMMISSION SURVEY RESULTS

Community Culture and Community Facilities Chapters

Top 5 strategies identified for implementation in 1-2 years:

1. Promote Local Performing Art Programs in Sartell (6)

Identified under Goal 2 (Comm. Culture Chapter) Capitalize on the City's Rich Cultural Assets; Strategy 2.1

2. Support the Police and Fire Dept. through coordination and planned allocation of resources, including the construction of a new public safety facility (6)

Identified under Goal 2 (Comm. Facilities Chapter) Ensure High Quality and Effective Public Safety, Education, and Civic Services; Strategy 2.2

3. Work with each of the school districts within the community to adequately plan for community growth, school facilities, and shared facility issues (5)

Identified under Goal 2 (Comm. Facilities Chapter) Ensure High Quality and Effective Public Safety, Education and Civic Services; Strategy 2.4

4. Allow teen events in future Town Center, encourage teen performances, talent shows, and the battle of the band's contests in the parks (5)

Identified under Goal 1 (Comm. Culture Chapter) Offer A Wide & Diverse Array of Local Events; Strategy 1.4

5. Work with the surrounding Townships to amend Orderly Annexation agreements to discourage expansion of public sewer and water services into areas that are not contiguous to existing development, not within service limits, when the burden is placed on City to expand the service prematurely (5)

Identified under Goal 3 (Comm. Facilities Chapter) Plan And Provide Public Facilities And Services In A Coordinated And Economical Manner On A Basis That Is Consistent With The Nature Of Existing And Proposed Development Within The Community, Strategy 3.1



PARKS AND OPEN SPACE

How We Play

Strategies worked on/or accomplished in 2017		
Strategy	Progress	Comments
Goal 2: Prioritize Existing Parks		
2.1 Add amenities and enhancements to the parks	<p>New bike racks installed at Northside Park and Community Center.</p> <p>New benches, and swings installed around Lake Francis thanks to many individual/group donations.</p> <p>Added basketball court with Versacourt surfacing at Celebration. Also added pool shade features at Celebration.</p> <p>The approved new shelter at Watab for 2018 construction.</p> <p>Approved to add irrigation, screen water tower, add shade trees, at Huntington Park for 2018 installation.</p> <p>Approved new court surfacing and replace tennis courts with green space and soccer goals to Wilds park for 2018 construction.</p> <p>The added pathway is connecting to the street at Meadowlake Park.</p> <p>Champion field improvements approved (grading, fencing, irrigation, etc.)</p> <p>Pinecone Central improvements approved (intermediate fields)</p>	<p>Pursue additional funding opportunities</p> <p>Continue to outreach to groups and citizens on the availability to donate funds to install benches, swings, and other amenities.</p> <p>Ensure planned park construction improvements for 2018 move forward as approved.</p> <p>Decide on options for Sauk River Regional Park priorities in 2018</p>
Goal 3: Ensure the Parks & Trails Are Safe		
3.2 Improve The Maintenance of Parks and Trails	Added full-time park employee	Continue to monitor trails/parks to pro-actively address maintenance concerns

	19 th Ave N trail improvements (redoing of the trail as part of reconstruction)	
Goal 4: Expand the Park Connections & Trail Network		
4.1 Plan for new trails	Applied for grant opportunity to extend trail on Heritage Dr (funding TBD) 4 th Ave S trail constructed	Continue to plan and apply for funding for trail expansion
4.4 Develop Relationships and Partners to Deliver Recreational and Passive Activities	Community Conversation outreach helped relay public input to the Park Commission and subsequently the City Council on how facilities and open space should be utilized The city worked with Sartell/St. Stephen School District on upgrades to Champion field and also conducted a study on Tennis Court facilities in the City	Continue to host Community Conversations at Neighborhood parks Continue to build and strengthen partnerships to offer greater opportunity for recreational and passive activities (e.g., Hikehoppers) Continue collaboration with all the School Districts

Strategies worked on/or accomplished = 4

Total strategies = 15

Percent =27%

COMMISSION SURVEY RESULTS

Parks and Open Space Chapter

Top 5 strategies identified for implementation in 1-2 years:

1. Explore and survey the community regarding the need for an outdoor aquatic center (8)

Identified under Goal 4 (Parks and Open Space Chapter) Expand the Park Connections & Trail Network; Strategy 4.3

2. Plan for new trails (6)

Identified under Goal 4 (Parks) Expand the Park Connections & Trail Network; Strategy 4.1

3. Add amenities and enhancements to the parks (e.g., benches, bike racks) (5)

Identified under Goal 2(Parks): Prioritize Existing Parks; Strategy 2.1

4. Improve the maintenance of parks and trails (5)

Identified under Goal 3(Parks): Ensure the Parks and Trails are Safe, Strategy 3.2

5. Promote Healthy Community Programs (e.g., public education programs endorsing healthy activities, incentivize race activities, develop infrastructure for walking) (5)

Identified under Goal 4 (Sustainability Chapter) Encourage Health Citizens and Businesses through Partnerships and Activities; Strategy 4.2



TRANSPORTATION

How We Move

Strategies worked on/or accomplished in 2017		
Strategy	Progress	Comments
Goal 1: Improve Traffic Management		
1.3 Financially and otherwise (through platting) Plan for future roadway projects	Pinecone Rd Phase Two Study completion 4 th Ave S construction completed 15 th ST N Corridor Study completed Future roadway projects are depicted in Financial Management Plan	Pinecone Rd Phase two construction for 2018 Add 15 th ST N phase one and phase two to Financial Management Plan
Goal 2: Make Local Connections		
2.1 Transform Gateway Roadways	City Council studied potential gateway signage options	Continue discussions and decide the direction for potential gateway signage options
2.2 Build more sidewalks	Construction of 4 th Ave S trail Grant application for Heritage Dr trail extension (funding TBD)	Continue applying for grant opportunities to complete sidewalk/trail gaps Continue to implement Safe-Routes-To-School plan
2.3 Create Better Neighborhood Connections	Subdivision requires plats to have sidewalks on at least one side of the street Roberts Rd S – new apt. construction allowed for additional sidewalks to be constructed on the South Side of Roberts	Research Complete Streets Policies for potential implementation (also fits strategy 2.5 which mentions where possible create complete and context-sensitive streets) Research possible amendments to require sidewalks on both sides of the street for new plats
2.4 Create Pedestrian Connections to the Parks and Other Public Spaces	Installation of bike/ped wayfinding signs (indicates how far destinations like parks are by bike and foot)	Continue to look for ways to create connections either through infrastructure upgrades or amenity upgrades
Goal 3: Focus On Different Ways To Get Around And Continue Regional Transportation Planning Efforts		

3.3 Create an Integrated Network of Local Bike Lanes and Bike Racks in Key Locations	Additional bike racks installed at Community Center, and Northside Park. Two bike repair stations installed along Pinecone Rd trail. Bike signage installed along trails. Establishment of Sartell's Bicycle Friendly group	Continue to look for funding opportunities to get more bike racks installed throughout town. Continue to work with the Bicycle Friendly group to strategize key implementation steps and work towards being designated a Bike Friendly Community
3.7 Identify and Financially Plan for future trail projects	4 th Ave S trail constructed Grant application submitted for Heritage Dr trail extension (funding TBD)	Continue to look for grant opportunities to fund identified trail projects as depicted in Comp. Plan
3.8 Plan and Implement Safe and Convenient Facilities for Bicyclists and Pedestrians to Serve as Daily transportation, as well as, for recreation	Additional bike racks installed at Northside Park and Community Center. Bike repair stations installed along major commuter route (Pinecone Rd)	Look to research possible implementation of a new bicycle parking ordinance requirement for new developments
Goal 4: Attractive Design Roadways And Ensure All Transportation Systems Meet ADA Requirements		
4.1 Grow the Adopt A Road Program	Adopt a Road Policy established. Citizens can now elect to adopt certain roadways.	Continue to advertise and market the Adopt-A-Road program to create greater awareness

Strategies worked on/or accomplished = 9

Total strategies = 23

Percent =39%

COMMISSION SURVEY RESULTS

Top 5 strategies identified for implementation in 1-2 years:

1. Work with the area schools to identify and promote preferred walk and bike routes to students and parents. (11)

Identified under Goal 2: Make Local Connections; Strategy 2.4

2. Improve traffic safety around schools (e.g. crosswalks, education and awareness programs) (9)

Identified under Goal 1: Improve Traffic Management; Strategy 1.1

3. Identify and review potential transportation safety deficiencies. Examine safety data, traffic volumes, and accessibility. (6)

Identified under Goal 1: Improve Traffic Management; Strategy 1.4

4. Develop public education materials for drivers and bikers on road safety. (6)

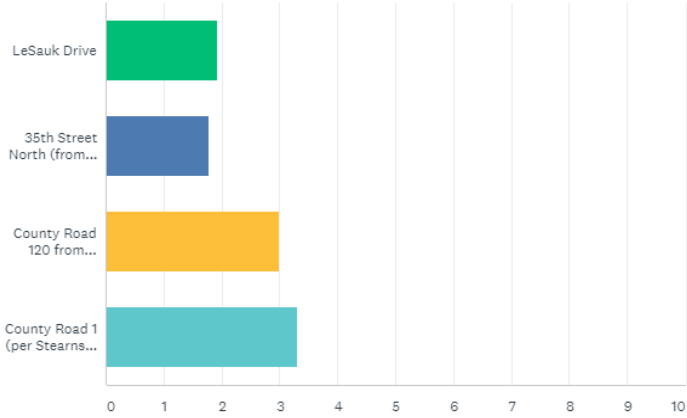
Identified under Goal 3: Focus on Different Ways to Get Around and Continue Regional Transportation Planning Efforts, Strategy 3.4

5. Transform gateway roadways (e.g. wayfinding, lighting, street enhancements) (5)

Identified under Goal 2: Make Local Connections; Strategy 2.1

Rank the upgrading of existing two-way roadways.

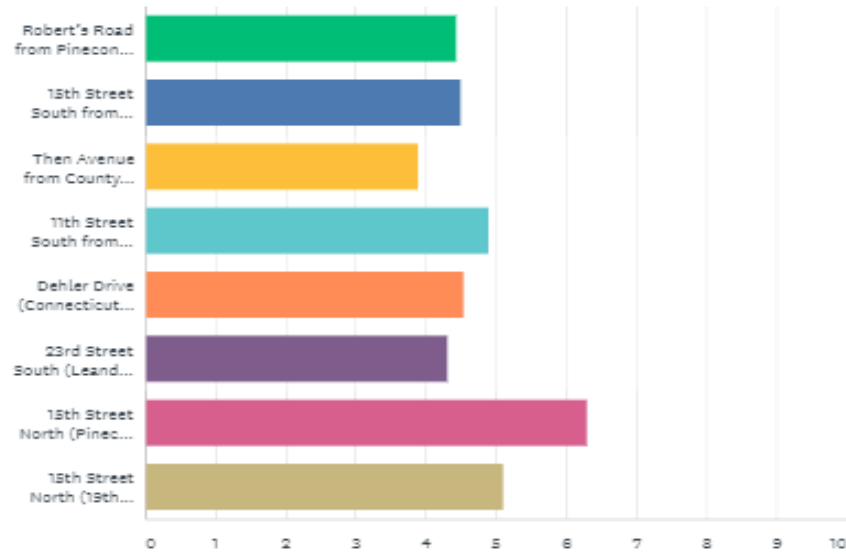
Answered: 13 Skipped: 0



	1	2	3	4	TOTAL	SCORE
LeSauk Drive	15.38% 2	7.69% 1	30.77% 4	46.15% 6	13	1.92
35th Street North (from Savanna Oaks development to Townline Road).	7.69% 1	7.69% 1	38.46% 5	46.15% 6	13	1.77
County Road 120 from Leander Avenue to County Road 4 (with trail and lighting).	30.77% 4	46.15% 6	15.38% 2	7.69% 1	13	3.00
County Road 1 (per Stearns County)	46.15% 6	38.46% 5	15.38% 2	0.00% 0	13	3.31

Rank the construction of new roadways

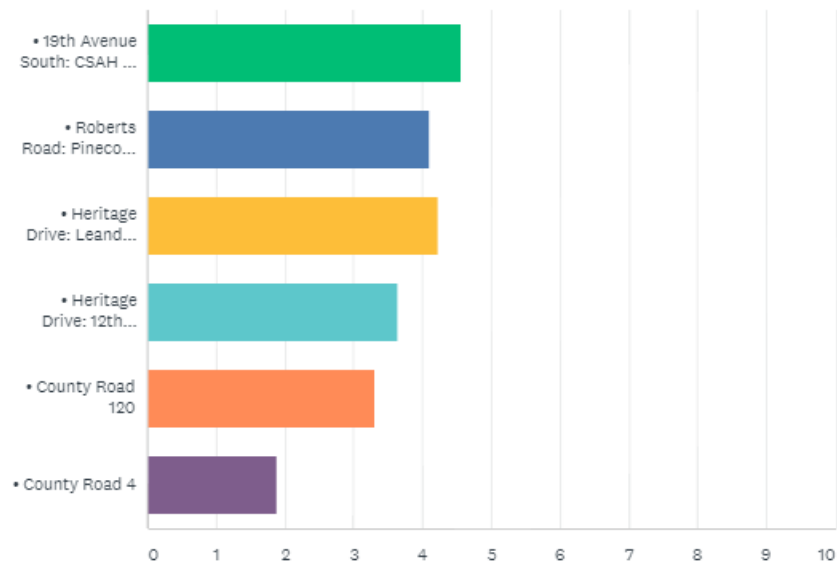
Answered: 12 Skipped: 1



	1	2	3	4	5	6	7	8	TOTAL	SCORE
Robert's Road from Pinecone Road to 322nd Street and from 4th Avenue South to County Road 1	0.00% 0	22.22% 2	11.11% 1	11.11% 1	33.33% 3	0.00% 0	11.11% 1	11.11% 1	9	4.44
15th Street South from Pinecone Road to Scout Drive	0.00% 0	30.00% 3	10.00% 1	10.00% 1	10.00% 1	20.00% 2	10.00% 1	10.00% 1	10	4.80
Then Avenue from County Road 120 to Dehler Drive (Centracare Area)	10.00% 1	0.00% 0	20.00% 2	10.00% 1	10.00% 1	20.00% 2	10.00% 1	20.00% 2	10	3.90
11th Street South from Pinecone Road to 19th Avenue South.	0.00% 0	11.11% 1	33.33% 3	22.22% 2	11.11% 1	11.11% 1	11.11% 1	0.00% 0	9	4.89
Dehler Drive (Connecticut Ave to Community Center)	18.18% 2	9.09% 1	9.09% 1	18.18% 2	0.00% 0	18.18% 2	18.18% 2	9.09% 1	11	4.65
23rd Street South (Leander to Pinecone)	10.00% 1	10.00% 1	10.00% 1	20.00% 2	20.00% 2	0.00% 0	10.00% 1	20.00% 2	10	4.30
15th Street North (Pinecone to 19th Avenue)	40.00% 4	30.00% 3	10.00% 1	0.00% 0	0.00% 0	10.00% 1	0.00% 0	10.00% 1	10	6.30
15th Street North (19th Avenue to Townline Road)	40.00% 4	10.00% 1	0.00% 0	0.00% 0	10.00% 1	10.00% 1	20.00% 2	10.00% 1	10	5.10

Rank the construction of new trail segments

Answered: 11 Skipped: 2



	1	2	3	4	5	6	TOTAL	SCORE
▼ • 19th Avenue South: CSAH 133 to CSAH 4	66.67% 6	0.00% 0	0.00% 0	11.11% 1	0.00% 0	22.22% 2	9	4.56
▼ • Roberts Road: Pinecone Road to CSAH 4	20.00% 2	40.00% 4	10.00% 1	0.00% 0	20.00% 2	10.00% 1	10	4.10
▼ • Heritage Drive: Leander Avenue to CSAH 1	22.22% 2	22.22% 2	22.22% 2	22.22% 2	11.11% 1	0.00% 0	9	4.22
▼ • Heritage Drive: 12th Avenue S to Townline Road	9.09% 1	9.09% 1	36.36% 4	36.36% 4	0.00% 0	9.09% 1	11	3.64
▼ • County Road 120	0.00% 0	30.00% 3	20.00% 2	0.00% 0	50.00% 5	0.00% 0	10	3.30
▼ • County Road 4	0.00% 0	0.00% 0	11.11% 1	22.22% 2	11.11% 1	55.56% 5	9	1.89



SUSTAINABILITY

What Makes Us Viable

Strategies worked on/or accomplished in 2017		
Strategy	Progress	Comments
Goal 1: Promote A Wise Use Of Energy And Natural Resources		
1.4 Promote a Healthy Urban Forest And Healthy Air	The policy passed which prohibits the use of Tobacco and E-Cigarette products at all City-owned property (parks, community facilities, green space, etc.) Signs installed at all parks to notify residents of policy.	Continue to raise awareness of the policy
Goal 2: Reevaluate Orderly Annexation Agreements To Ensure Sustainable Development Practices And Resource Allocations		
1.2 Reevaluate Orderly Annexation Agreements to Ensure Sustainable Development Practices and Resource Allocations	Review of annexation requests Work with LeSauk Township to ensure the Joint Planning Board is operating as allowed under the Orderly Annexation agreement	Work with LeSauk Township to ensure the Orderly Annexation agreement is being properly implemented
2.2 Create Development Patterns That Support Walking and Biking and Enhance Community Health	Per Subdivision requirements, all newly platted areas shall provide sidewalks on at least one side of the street	Research bicycle parking ordinance requirement for new development and research possible amendment to subdivision code requiring sidewalks on both sides of the street
Goal 3: Protect And Improve Surface And Groundwater Resources		
3.1 Upgrade and Revise Storm, Water, and Sewer Plans	Currently in the process of updating all storm, water, and sewer plans	Revise storm, water, sewer plans and monitor growth, and annexation requests
3.2 Encourage Water Conservation	In partnership with the Sauk River Watershed Association offered a class at City Hall on rain gardens As a member of CMWEA advertised and offered rain barrels to residents. Attended numerous Community Events as part of CMWEA traveling photo booth	Continue looking to leverage partnerships to host more classes/open houses related to water conservation efforts Continue involvement with CMWEA and utilization of marketing materials to provide residents with helpful, simple tips on water conservation
4.3 Promote Sustainable Food Systems	The city provides the venue for the Winter Farmers Market (City Hall)	Continue to promote the Farmers Market and look to increase the awareness of the market
4.7 Hazardous Waste	Police Dept. offers pharmaceutical drop-boxes for disposal	Continue to raise awareness of the drop-off box.

		Look to leverage partnerships and offer an electronic/hazardous waste disposal event at City Hall
--	--	---

Strategies worked on/or accomplished = 7

Total strategies = 21

Percent =33%

COMMISSION SURVEY RESULTS

Sustainability Chapters

Top 5 strategies identified for implementation in 1-2 years:

1. Encourage infill development and redevelopment within the Primary Growth Area. Encourage development and redevelopment of core areas to create a more compact and walkable environment. Look at incentives to help offset costs of redevelopment (5)

Identified under Goal 2 Reevaluate orderly annexation agreements to ensure sustainable development practices and resource allocations (Sustainability chapter) Strategy 2.5

2. Promote Healthy Community Programs such as development of public education programs that endorse healthy activities for residents and development of infrastructure to enhance walking/biking opportunities (4)

Identified under Goal 4 Encourage Healthy Citizens and Businesses through partnerships and activities; Strategy 4.1

3. Reevaluate Orderly Annexation agreements to ensure sustainable development practices and resource allocations. (4)

Identified under Goal 2 Reevaluate orderly annexation agreements to ensure sustainable development practices and resource allocations; Strategy 2.1

4. Use recycled materials for trail improvements and other public improvements. (4)

Identified under Goal 1 Promote a wise use of energy and natural resources; Strategy 1.2

5. Require nature buffers along water resources. Adopt goals and create a local outreach program with property owners to help restore and revegetate shoreland (4)

Identified under Goal 3 Protect and Improve Surface and Groundwater Resources; Strategy 3.4



COMMUNITY FACILITIES

What Makes Us Function

Strategies worked on/or accomplished in 2017		
Strategy	Progress	Comments
Goal 1: Promote The Usage, Creation, And Uniqueness Of Community Facilities, While Also Soliciting Creative Funding Sources		
1.1 Facility Adaptability	Construction of new Community Center allows for future expansion opportunities while servicing many varying needs presently (meeting space, reading space, recreational space, etc.)	Continue to plan for future potential needs of residents through existing and new Community Facilities
1.2 Intergenerational Use	Community Center has a resource library. Resource library has materials which appeal to children, young adults, and adults. Center also hosts Sartell Senior connection services.	Continue to partner with local organizations and civic groups to ensure the needs of all generations are being met
1.3 Facility locations	A Public Safety Facility team has been created to brainstorm future locations of the new Public Safety Facility	Public Safety Facility team plans to decide on the future location of new Public Safety facility in 2018
1.5 Lead by Example	The new Community Center was constructed with high architectural standards. The design is compatible with other existing Public buildings (e.g., City Hall)	Continue to ensure new facilities like the future Public Safety Facility are designed with high architectural standards and compatible in design to existing public buildings
1.7 Promote the Usage of Facilities	Sartell markets the Community Center through a variety of different ways (e.g., social media, press releases, emails). Perhaps the greatest success in 2017 for promotion was partnering with local organizations to host Community events at the Community Center (e.g., Country Lights Festival)	Continue to collaborate and partner with organizations to host and promote events at City facilities
1.8 Collaborative Funding	Businesses donated money for sponsorship rights in the Community Center	Continue to collaborate with local businesses, organization, to help assist with future Community Facility funding (e.g., new Public Safety Facility)

Goal 2: Ensure High Quality And Effective Public Safety, Education And Civic Services.		
2.1 Community Identity	City facilities are uniquely designed with common themes	Ensure new facilities like the future Public Safety Facility are consistent with existing facilities to ensure they are part of the fabric and identity of the Community
2.2 Public Safety Facility	Establishment of a Public Safety Facility team (for planning and design of new Public Safety Facility)	Continue the work of the Public Safety Facility team
2.3 Library Services	Construction of new Community Center led to the creation of the resource library and GRRL locker system within the Community Center	Continue promotion of the GRRL locker system and resource library. Collaborate with civic groups, organizations, and others to ensure the resource library is being supplied with newly donated materials
2.4 School Collaboration	Construction of new High School started in 2017. City collaborated with Sartell/St. Stephen School District on Pinecone Rd N Phase Two plans City/School collaboration on the Communities recreational needs (e.g., tennis courts, baseball fields)	Continue strong partnership with all three school districts Continue to collaborate with Sartell Community Education on opportunities for classes to be held at the Community Center Facility
Goal 3: Plan And Provide Facilities And Services In A Coordinated And Economical Manner On A Basis That Is Consistent With The Nature Of Existing And Proposed Developments Within The Community		
3.1 Limit the Extension Of Services	Sartell continues to process annexation requests when petitioned by the property owner. Annexation requests are reviewed according to the Orderly Annexation agreement, the location of existing services, and in accordance with the Primary and Secondary growth boundary limits as depicted in Comp. Plan	Continue to adhere to the Orderly Annexation agreement when processing Annexation requests
3.2 Monitor and maintain all utility systems to ensure a safe and high-quality standard of service on an ongoing basis	Street, Water, Storm, and Sanitary Sewer plans are in the process of being updated	Finalize and adopt updated Street, Water, Storm, and Sanitary Sewer plans

Strategies worked on/or accomplished = 12

Total strategies = 13

Percent =92%

COMMISSION SURVEY RESULTS

Community Culture and Community Facilities Chapters

Top 5 strategies identified for implementation in 1-2 years:

1. Promote Local Performing Art Programs in Sartell (6)

Identified under Goal 2 (Comm. Culture Chapter) Capitalize on the City's Rich Cultural Assets; Strategy 2.1

2. Support the Police and Fire Dept. through coordination and planned allocation of resources, including the construction of a new public safety facility (6)

Identified under Goal 2 (Comm. Facilities Chapter) Ensure High Quality and Effective Public Safety, Education, and Civic Services; Strategy 2.2

3. Work with each of the school districts within the community to adequately plan for community growth, school facilities, and shared facility issues (5)

Identified under Goal 2 (Comm. Facilities Chapter) Ensure High Quality and Effective Public Safety, Education and Civic Services; Strategy 2.4

4. Allow teen events in future Town Center, encourage teen performances, talent shows, and the battle of the band's contests in the parks (5)

Identified under Goal 1 (Comm. Culture Chapter) Offer A Wide & Diverse Array of Local Events; Strategy 1.4

5. Work with the surrounding Townships to amend Orderly Annexation agreements to discourage expansion of public sewer and water services into areas that are not contiguous to existing development, not within service limits, when the burden is placed on City to expand the service prematurely (5)

Identified under Goal 3 (Comm. Facilities Chapter) Plan And Provide Public Facilities And Services In A Coordinated And Economical Manner On A Basis That Is Consistent With The Nature Of Existing And Proposed Development Within The Community, Strategy 3.1
