

Comprehensive Plan Annual Report 2018



Executive Summary

This is the second annual report following the adoption of the Comprehensive Plan in 2016. The reports objective is to chart and track the City's progress as it pertains to the implementation of the Comprehensive Plan. Key goals of the report include:

1. Highlight 2018 accomplishments and development activity and how they relate to the Comprehensive Plan
 2. Assemble and prioritize top goals/strategies for 2019/2020.
 3. If applicable, highlight suggested amendments to the 2016 Comp. Plan
-

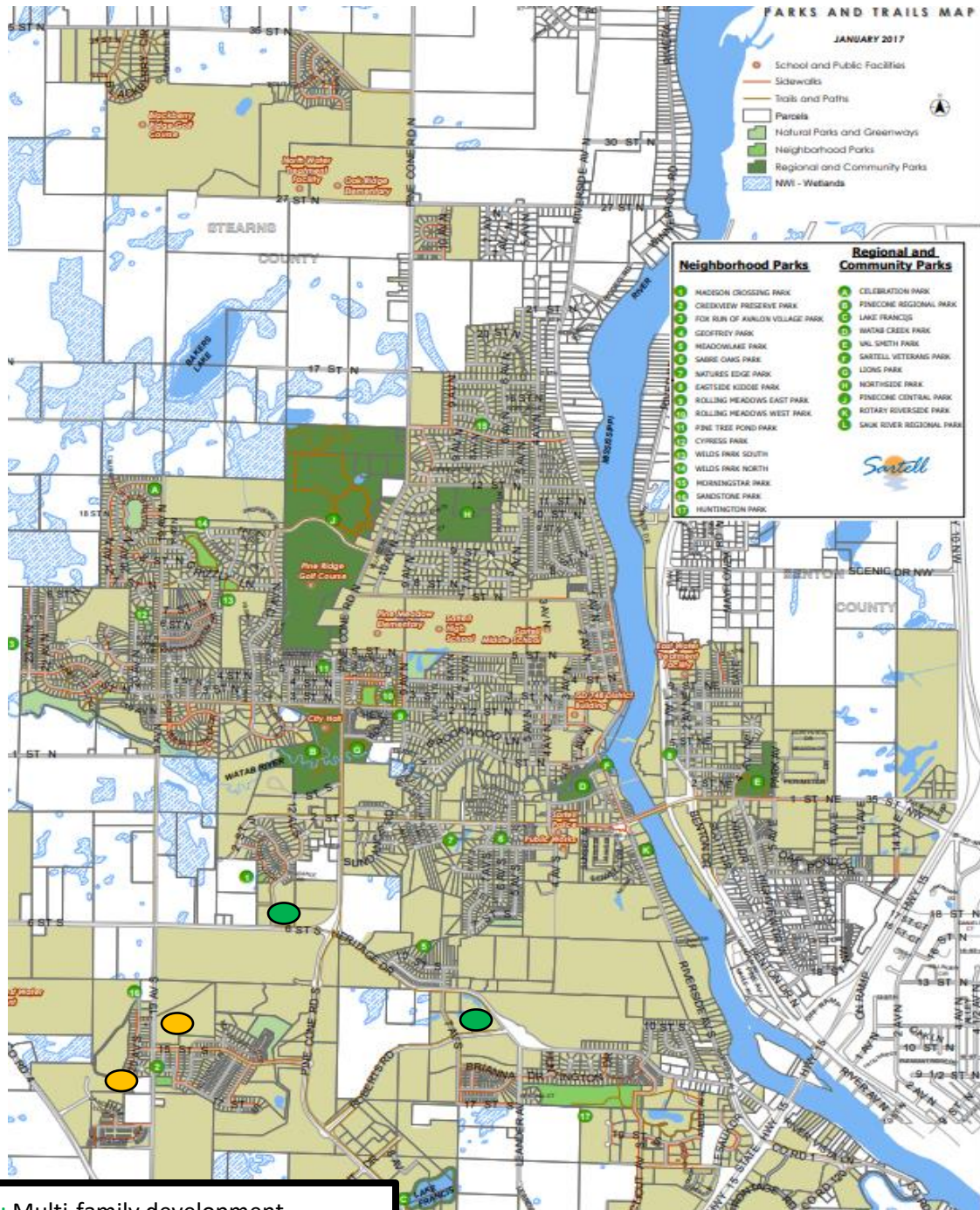
2018 DEVELOPMENT AND CONFORMANCE TO THE COMPREHENSIVE PLAN

The following developments were either approved administratively or broke ground in 2018:

- *Grandview apartment site plan*
 - *Heritage Village 3 Site Plan*
 - *Lakeview Estates – Single Family plat approval*
 - *Karma Estates Single-Family plat approval*
 - *Pinecone Rd N and County Rd 29 Road reconstruction*
-

2018 DEVELOPMENT ACTIVITY

Developments that were either approved administratively or broke ground



Green: Multi-family development
 Orange: Single Family development (plats)
 Red: Commercial development

The Comprehensive Plan is a living, breathing document which provides guidance and reference to staff, developers, general public, and others on the direction, policies, and goals/strategies for the Community. Depicted below is each Chapter of our Comprehensive Plan followed by how many strategies the City was able to make progress on in 2018. Each Chapter saw an increase in the number of strategies completed or worked on compared to 2017.

Communications and Engagement: 8/15 or **53%** (40% in 2017)

Economic Development: 12/26 or **46%** (31% in 2017)

Public Safety: 15/15 or **100%** (87% in 2017)

Planning: 25/34 or **74%** (26% in 2017)

Community Culture: 6/19 or **32%** (11% in 2017)

Parks and Open Space: 7/15 or **47%** (27% in 2017)

Transportation: 19/23 or **83%** (39% in 2017)

Sustainability: 13/21 or **62%** (33% in 2017)

Community Facilities: 13/13 or **100%** (92% in 2017)

2018 HIGHLIGHTED ACCOMPLISHMENTS

Lots of exciting things happened in 2018. Below is a snippet of two highlighted accomplishments per Chapter:

Communications and Engagement

- Council approved plans for a gateway sign at 35th St N
- City has incorporated new communications initiatives including: infographics in City newsletter (e.g. tax information), continuation of “Community Conversations” land use application signs, and begin work on new website design with Dayta Marketing

Economic Development:

- 8 business retention visits occurred

Public Safety:

- Bid approvals and authorizing construction of the new Public Safety facility for 2019
- Continue to promote and expand existing programs (e.g. Cocoa with a cop)

Planning:

- Growth in accordance to the Comprehensive Plan occurring near Town Square area
- Purchase of land for new Public Safety facility

Community Culture:

- Collaboration with key stakeholders and partners led to prioritizing initiatives related to the City's reapplication as a Bike Friendly Community
- Strong collaboration and partnerships with stakeholders led to successful Community events like: Country Lights Festival, Rock n ' Block, Senior Connection's celebration of Sartell's birthday, first ever Bike to School event held (estimated attendance was 300)

Parks

- Notification of successful grant for Watab Creek Park and construction of new shelter at Watab. *As part of the grant a survey was conducted for a preferred playground design. The survey resulted in over 1,200 responses (in-person and online)!*
- Improvements and upgrades made to Pinecone Central Park and Northside (St. Cloud Orthopedics field) through public-private partnerships and collaboration

Transportation

- Successful reconstruction of Pinecone Rd N and County Rd 29
- Approval of ConneX pilot program for launch in 2019

Sustainability

- Ordinance amendments made relating to Solar, Wind, and Geothermal standards
- Partnered with Sauk River watershed and Native Landscapes to offer a Native plant class at City Hall. Amendments made to City's Native plant ordinance to allow for greater flexibility and clearer expectations

Community Facilities

- Adoption of Wellhead Protection Plan, Street Reconstruction Plan, Capital Improvement Plan
- Authorization and acceptance of bids for new Public Safety Facility

2019/2020 KEY PRIORITIES AND GOALS

- *Construction of new Public Safety facility*
- *Reconstruction projects: East Side, Celebration alley, Safe-Routes-to-School*
- *Work towards receiving designation from the American League of Bicyclists as a Bike Friendly Community*
- *Continuing Business retention visits*
- *Housing study and follow-up on Business Survey*

- *Affordable housing initiatives (e.g. Workforce housing)*

RECOMMENDED AMENDMENTS TO COMPREHENSIVE PLAN

No amendments suggested although research into new potential goals or strategies should be on-going as the City gets closer to year five of the Comprehensive Plan in 2021.

SECTIONS OF THIS REPORT

Section	Pages
Communications and Engagement:	6-8
Economic Development:	9-11
Public Safety:	12-14
Planning:	15-18
Community Culture:	19-20
Parks and Open Space:	21-22
Transportation:	23-25
Sustainability:	26-28
Community Facilities:	29-31



COMMUNICATIONS AND ENGAGEMENT

How We Connect

Status	Strategy	Progress	Comments
Goal 1: Create Opportunities for Everyone			
On-going	1.1 Prepare a Comprehensive Communications Plan to include all City Depts. And Commissions	<p>The City held two joint meetings in 2018 to discuss a variety of priorities, goals, and plans.</p> <p>City staff conducts weekly meetings on Tuesdays related to staff and development topics.</p> <p>Creation of the Facebook Workplace to serve as another tool for cross dept. communications.</p>	<p>Continue to hold joint meetings and weekly staff meetings.</p> <p>Continue to implement and notify employees of the Facebook Workplace tool.</p>
No status available	1.2 Communicate with the Homeowners Associations		
No status available	1.3 Consider Creating a Citizens College		
Goal 2: Encourage Youth Involvement			
No status available	2.1 Provide Youth Volunteer Programs		
On-going	2.2 Organize a Youth Council/Youth Advisory Board	The Planning Commission has a Student Liaison representative	Continue to look for ways to get youth involved through additional commissions
No status available	2.3 Create a Formal Internship Program		
Goal 3: Promote the Sartell Brand			
On-going	3.1 Market Quality of Life and Amenities	City continues to advertise the Quality of life through multiple outlets (social media, website, newsletter,	Continue work on the new Sartell website to include a focus on marketing the City like a business

		email, etc.) Continue trying to market the City like a business and through innovative means versus standard traditional government methods.	
On-going	3.2 Publicize through media	City utilizes media for helping inform folks of happenings in Sartell	Continue to market the Community like businesses do and not traditional government approaches. One example is the use of infographics
No status available	3.3 Create Distinctive Sartell Products		
No status available	3.4 Enhance and Market the Use of Community Bulletin Boards		
Complete	3.5 Design and Install Wayfinding Signage throughout Sartell	City Council approved a gateway sign at 35 th ST N	Continue to look for additional opportunities for gateway signs specifically at County Road 1 entrance Explore which areas the City could install additional wayfinding signs along trails
No status available	3.6 Work with the School Districts to create a joint branding strategy to capitalize on the success of our students		Integrating more slots in City marketing materials

Goal 4: Develop or Collaborate Efforts in Creating A Community Online Calendar

Complete	4.1 Enhance the "Welcome to Sartell" Package to new residents	Welcome to Sartell packets were redone with new material added and non-relevant material subtracted	Continue to monitor items which could be incorporated into the New resident packets.
On-going	4.2 Include more information about City Council Activities in Communications	City Council has utilized Facebook Live to broadcast Council meetings	Continue to explore additional streams of communications. Add a section in the Quarterly newsletter which highlights City Council accomplishments. Include a monthly project update list which includes information on larger Council related projects. Include this update in packets for City Commissions.

			Continue to utilize Social Media as an outlet to distribute information
On-going	4.3 Market Existing Community Programs that are under the radar	City helped push awareness via Social Media for numerous events throughout the past year including but not limited to: What would Bri do fundraiser, Country Lights Festival, events held at the Community Center, and Senior Connection events.	Incorporate a list of annual events into the new City website for easy discovery and information. Partner with Chamber to help publicize events and through new website design create a Community calendar

Strategies worked on/or completed = 8

Total strategies = 15

Percent = 53%



ECONOMIC DEVELOPMENT

How We Prosper

Status	Strategy	Progress	Comments
Goal 1: Focus on Quality of Life as the Core Economic Development Strategy			
No status available	1.1 Favor Budget Items Dedicated to Maintaining Quality of Life		Recommendations to encourage rehab of homes
No status available	1.2 Develop Quality of life benchmarks		
No status available	1.3 Invest and participate in the development of a Town Square		
No status available	1.4 Create a specific branding strategy which capitalizes on the success of our students in our Community		
Goal 2: Compete for The Future			
On-going	2.1 Continue Working with Greater St. Cloud Development Corporation for Recruitment	Collaboration between Sartell and GSDC occurs regularly	Advance collaboration and discuss specific strategies for recruitment of new Commercial development and employment opportunities within Sartell Attend regular meetings and participate in co-retention visits
No status available	2.2 Create Business incentives		Continue to utilize the existing tools – marketing our tools more
No status available	2.3 Ensure Sartell has an educated, skilled workforce		
No status available	2.4 Attract additional higher learning institution satellite campuses		

No status available	2.5 Attract/develop Green Energy Manufacturers		
Complete	2.6 Look at current Land use and Zoning standards, particularly in the Heavy Industrial areas	Task Force assembled in 2017 to review Industrial Zoning regulations	Amendments made to I-1 and I-2 areas
Goal 3: Continue to Partner with Regional Efforts to Become A Jobs Center			
No status available	3.1 Attract Larger Businesses		
On-going	3.2 Cultivate a Broad Range of Small Businesses	City staff regularly work with area developers to help promote Sartell and attract small businesses	Continue work with developers and the Chamber to promote Sartell to entrepreneurs and highlight the benefits of locating in Sartell
No status available	3.3 Attract New Technology Businesses		
Goal 4: Recruit and Develop A Diverse, High-Quality Commercial Base			
On-going	4.1 Continue to recruit medical, service providers and retail		
On-going	4.2 Encourage more independently owned businesses	City partners with Chamber to promote and diversify local independent businesses	Continue work with the Chamber and area partners to promote entrepreneurship opportunities
On-going	4.3 Promote Shop Local Campaign	City works with Chamber to promote Small Business Saturday	Help create a small business Saturday event. Work with Chamber/HVC on articles for the Newsletter
On-going	4.4 Consider Expansion Opportunities for the Farmer's Market	Farmer's market will move to Bernick's areana in 2019 for greater exposure	Continue to look for ways to enhance the Farmer's market and potentially partner with existing events or community wellness initiatives
On-going	4.5 Balance Land Resources and Future Growth Demands	Continue collaboration with LeSauk Township to strengthen the communication regarding the Orderly Annexation agreement	Ensure the orderly annexation agreement with LeSauk Township continues to be followed as intended Facilitate discussions with Benton County on Orderly annexation agreement as it relates to Sauk Rapids Township.
Goal 5: Attract and Retain Knowledge Workers			

No status available	5.1 Develop “Hang Outs” and other “Maker Spaces” that appeal to knowledge workers		
On-going	5.2 Orient Marketing and Brand Development of Sartell toward Knowledge workers	City partners with Chamber to help promote Sartell via online outlets (Social Media, Website)	Enhance the promotion via the design of the City’s new Website
Goal 6: Help Businesses Thrive			
No status available	6.1 Provide Entrepreneurial Training and Small Business Incubation		
On-going	6.2 Provide Permitting and Technical Assistance		Forward opportunities to business as they become available
No status available	6.3 Encourage Companies to hold events at Local Restaurants		
On-going	6.4 Promote Sartellchamber.org as the Center for Small Business	City promotes the Chamber website through online and offline outlets	Continue participating at Chamber events and utilize new communication tools
On-going	6.5 Retain Sartell’s base of existing business	CD Director along with the EDC participated in 8 business retention and expansion visits in 2018 and conducted a business survey	Continue BR&E visits and follow-up with businesses based on Business Survey results (e.g. Sign Task Force) Infographic information related to taxes distributed in City Newsletter

Strategies worked on/or accomplished = 12

Total strategies = 26

Percent = 46%



PUBLIC SAFETY

What Provides Us Comfort

Status	Strategy	Progress	Comments
GOAL 1 PARTNER WITH THE COMMUNITY			
On-going	1.1 EXPAND COMMUNITY-ORIENTED POLICING WHERE POSSIBLE	An officer meets with seniors at Country Manor every couple of weeks. Began participating with public works and planning on “Community Conversations”.	When Coffee & Conversation moved to the community center, many at Country Manor said they enjoyed the interaction with police. Continue to attend these events and listen to neighborhood concerns and respond appropriately.
On-going	1.2 ASSIGN POLICE TO PLANNING NEIGHBORHOOD BASED ON PRIORITY AND NEEDS	Meetings occurred with city staff on ways to address true problem areas.	Continue toward goal of a single point of contact for ordinance violations so we aren’t doubling up on reports.
On-going	1.3 TEEN DRIVING EDUCATION AND PROGRAMS	Provide them with ‘what to do when stopped by the police’ pamphlets so they know what to expect and how to respond.	Continue to participate in Sartell Driving School education as asked.
GOAL 2 EDUCATE & ENGAGE THE COMMUNITY			
On-going	2.1 PROMOTE AND EXPAND EXISTING PROGRAMS	We will continue with Cocoa with a Cop events as it was a great success the first time and open to all ages. Presentations to senior citizens on frauds/scams.	We work with business and private entities to have this a free event and little or no cost expended by the PD. Worked with Sartell Senior Connection to promote the event and co-sponsor.
On-going	2.2 MORE PD AND FD PRESENTATIONS TO THE COMMUNITY WHICH MAY INCLUDE LUNCHEONS TO GAIN A BETTER TURNOUT	Continue to have the FD present (fire marshal) at our Cookout with Cops for seniors; Included retired FF in Senior Battery Changeout Program; Participated in the Chamber Showcase and Fire Prevention Week with the FD.	Continue to have the FD present (fire marshal) at our Cookout with Cops for seniors; Included retired FF in Senior Battery Changeout Program; Participated in the Chamber Showcase and Fire Prevention Week with the FD.
On-going	2.3 COOKOUT WITH COPS AND A	See above	See above

	COOKOUT WITH FIRE		
On-going	2.4 FAQ IN PAPER ABOUT FIRE AND POLICE TOPICS	The Sartell Newsleaders already has a section called 'Ask a Trooper,' so we have been unable to do something similar. The Sartell Senior Connection is interested in working with us to provide safety information they will include in their quarterly mailings.	The Sartell Newsleaders already has a section called 'Ask a Trooper,' so we have been unable to do something similar. Look to do a "Ask a Cop" or "Ask a firefighter" in the City Newsletter. An SSC member has been present at SALT and will begin to include more information about what was discussed as they send out information to their members.
GOAL 3 USE TARGETED POLICE VISIBILITY EFFORTS			
On-going	3.1 CONSTRUCT A NEW PUBLIC SAFETY CENTER	The new Public Safety facility is expected to break ground in early spring of 2019 with a summer 2020 completion date.	Building costs came in under estimates.
On-going	3.2 USE AVAILABLE OFFICERS STRATEGICALLY	We still assign officers to certain enforcement or visibility efforts based on calls and community complaints.	We still assign officers to certain enforcement or visibility efforts based on calls and community complaints. Working with engineering to have a publicly accessible map that shows areas in which we have received requests for stop signs, crosswalks, etc. The map would show the request and the outcome of any study done on it.
GOAL 4 EMBRACE NEW TECHNOLOGIES			
On-going	4.1 MAXIMIZE THE FUTURE USE OF A PUBLIC SAFETY CENTER	Safe room for domestic violence victims or others being pursued while en route to PD; Child and or purchased property exchange area that has designated spots in the new PD lot that is well lit and under video surveillance. Also making EOC wireless and having screens in various work areas at new PD to show active calls for service and squad locations.	Construct facility in 2019
On-going	4.2 USE TECHNOLOGY FOR EFFECTIVE POLICING	iCrimeFighter software which allows our smartphones to do reporting, statements, videos, etc.	Still in use. FBR allows officers to enter information that goes directly into the Records Management System. Clerical will not have to

		Software upgrades will allow us to begin Field Based Reporting (FBR) by fall of 2019.	enter that information any longer, only proof and approve as needed.
On-going	4.3 EXPAND THE USE OF MAPPING AND OTHER TECHNOLOGY TO TRACK CRIMINAL ACTIVITY	Awaiting upgrade to the system to be done by Stearns County in the next couple of years to allow us to use Crime Mapping.	Awaiting upgrade to the system to be done by Stearns County in the next couple of years to allow us to use Crime Mapping.
Complete	4.4 E-CITATION	Fully functional in 2017.	Still in use.

GOAL 5 PROMOTE THE SARTELL FIRE DEPARTMENTS MISSION OF SERVING THE COMMUNITY PROTECTING LIVES, PROPERTY AND THE ENVIRONMENT IN A SAFE, EFFICIENT, AND PROFESSIONAL MANNER

On-going	5.1 PREVENT FIRE IGNITION WHENEVER POSSIBLE	Fire Department visits area daycares and schools to educate kids; retired firefighters participate in the Senior Battery Changeout Program; Fire Department provides educational materials at the Chamber Showcase and Fire Prevention Week Open House.	Activities are expected to continue.
On-going	5.2 PERFORM PRO-ACTIVE INFORMATION MANAGEMENT	Fire Department tracks and reports on fire call locations, times and responses to be able to forecast needs and provide adequate facilities, training, equipment for the department's service area.	Activities are expected to continue.

Strategies worked on/or accomplished = 15

Total strategies = 15

Percent = 100%



PLANNING AND FUTURE LAND USES

How We Grow

Status	Strategy	Progress	Comments
Goal 1: Create and Transform Sartell Gateways			
No status available	1.1 Use temporary landscaping where possible		
No status available	1.2 Pursue Upscale, Unique Retail		
On-going	1.3 Develop Visually Striking Buildings		Continue to implement and enforce our code
No status available	1.4 Beautify the Bridge of Hope and Sartell Bridge, Utility Stations		
On-going	1.5 Redevelopment and Infill Efforts		
On-going	1.6 Encourage art and wayfinding within Neighborhoods		Wayfinding signs installed in 2017 and 2018 along various trails
Goal 2: Invest in a Town Square			
No status available	2.1 Energize the Downtown Area through the Arts and Adaptive Reuse		
On-going	2.2 Market the Future Town Square		Continue working with stakeholders and partners to market the area
On-going	2.3 Fill the Missing Links	New development along Roberts Rd has led to new sidewalks being installed helping complete gaps to the future Town Square area	As development continues along Roberts and in the Town Square area ensure those developments are constructing connections as required Reevaluate subdivision regulations
No status available	2.4 Mixed Uses and Design Guidelines		
No status available	2.5 Create strong and active public/private partnerships (as it relates to Town Square area)		
Goal 3: Balance Growth and Orderly Development			

On-going	3.1 For Stalled Subdivisions (encourage owners to explore alternative uses)		Epic Center
On-going	3.2 Explore Annexation Possibilities	Sartell continues to work with LeSauk Township in accordance with the Orderly Annexation agreement	Ensure the Orderly Annexation agreement continues to be followed as intended for both LeSauk and Sauk Rapids Township
On-going	3.3 Support Orderly Growth	Ensure the Orderly Annexation agreement is being followed	Follow the OAA and primary and secondary growth areas map during annexation/dev. requests
On-going	3.4 Plan for Orderly and efficient Commercial and Industrial Development		
Goal 4: Ensure Lifetime Housing			
No status available	4.1 Promote Development of Housing for Seniors		
No status available	4.2 Encourage Design that makes homes accessible to People with varying physical abilities		
On-going	4.3 Separation of Residential Uses	As Multiple Family and Single Family land uses continue to be developed standards such as screening and landscaping have helped provide adequate separation between uses	Look for ways that varying residential uses can be incorporated, blended, or complimented and not just separated. Research how transition housing and middle housing types can be used (townhomes, duplexes, etc.)
On-going	4.4 Location of Residential Uses	The city continues to follow FLU map and has seen increased development along Roberts	Continue to follow the FLU and ensure medium/high-density developments are occurring in sites conducive to the use. Encourage growth of more “middle housing” developments located in-between low- and high-density areas.
On-going	4.5 Create and Preserve High-Quality Residential Developments	Follow-up inspections have resulted in compliance with City code and site plan criteria. This is crucial because it ensures all issues have been addressed by appropriate dept. before a Certificate of Occupancy is issued	Continue collaborative efforts between departments so when a development is close to obtaining a CO that all departments have signed off on the development and gave final approval.

		Council approved a Small Cities Rehabilitation grant program application administered by the Central MN Housing Partnership	Look for additional funds to help ensure residents have resources to help offset the costs of housing repairs and upkeep specifically for vulnerable populations that are economically disadvantaged
On-going	4.6 Maintain workforce/affordable housing		Continue advancing discussions related to workforce housing with area partners as part of the Small Cities grant
On-going	4.7 Maintain a balance of housing types		
Goal 5: Ensure Adequate Business Options			
On-going	5.1 New Commercial Development		
On-going	5.2 Existing Commercial Development	Maintain strong relationships with businesses to help support and listen to their concerns	Work with shopping center owners and business partners to continue to promote the businesses throughout the Community
Goal 6: Assess the Adequacy of Our Community Facilities			
No status available	6.1 Network Infrastructure		
On-going	6.2 Hubs of Activity	City bought land and authorized approval of bids for new Public Safety Facility. Facility will be more accessible and located off main road (Pinecone)	Construction begins Spring 2019 for Public Safety facility
On-going	6.3 Cohesive Branding of Public Facilities		When new facilities are constructed, they retain and match existing branding
Goal 7: Develop Community Friendly Properties			
On-going	7.1 Compatibility (between uses)		
On-going	7.2 Mill Site and Former Paper Mill Properties Redevelopment		APO and State level proposals are working to include Mill Site in any studies of NorthStar rail extension. Pressure for proper ROW to be obtained.
Goal 8: Develop the City According to the Comprehensive Plan			
On-going	8.1 Inform all City residents, property owners, business owners, and interested parties of the designations, policies, and recommendations	City uses email blasts, Social Media, and Newsletters to help keep residents and interested parties informed	Continue blasting out information to folks. For new website update the Comp. Plan section to ensure Annual Reports are listed.

	contained within the Comp. Plan		
On-going	8.2 Amend Codes and Policies	City passed Complete Streets Policy and amendments to the Zoning code included: Native Plantings, Renewable Energy	Implement Complete Streets Policy and work on amendments to the Sign and Parking ordinances
On-going	8.3 Continue to involve residents, property owners, business owners, and interested parties	City distributes information through many outlets including: City website, social media, Newsletters, email blasts and Press Releases. Continue to conduct Community Conversations held at Neighborhood Parks.	Continue to strategize new ways to distribute information. Continue to foster public involvement by hosting Community Conversations at various parks.
On-going	8.4 Advisory Boards	The City held a joint meeting for all Commission members. City also conducted training for the Planning Commission on the legal roles and responsibilities.	Continue to look for collaborative ways the various Boards and Commissions can partner and maintain open lines of Communication with the City Council
On-going	8.5 Future studies	Work has begun on a regional housing market study (headed by City of St. Cloud)	Inform Commissions and Council of study findings/recommendations

Strategies worked on/or accomplished = 25

Total strategies = 34

Percent = 74%



COMMUNITY CULTURE

What Makes Us Interesting

Status	Strategy	Progress	Comments
Goal 1: Offer a Wide and Diverse Array of Local Events			
On-going	1.1 Organize a Broader Range of Cultural Events	Movies in the park were expanded and event took place at the Community Center First ever Bike to School event conducted (estimated attendance was over 300 people)	Expand bike to school event and look to broaden the type of movies shown at the movies in the park events.
No status available	1.2 Encourage & Support Multicultural Events		
No status available	1.3 Allow teen events in future Town Center Park		
Goals 2: Capitalize on the City's Rich Cultural Assets			
No status available	2.1 Promote local performing art programs		
No status available	2.2 Integrate Art into Local festivals		
No status available	2.3 Explore the Feasibility of a performing arts venue in the Sartell High School for Community Theater/Choir/etc.		
Goal 3: Make Public Art the City's Arts Niche			
No status available	3.1 Create a Sculpture Tour program and Poetry in the Sidewalk		
On-going	3.2 Local Public Art throughout the City	Permanent public art pieces installed at Watab Creek Park	Continue to look for innovative ways to solicit Public Art pieces to be constructed. One area of opportunity is the Medical Area (Hub on 15). Pieces could be related to Healthcare
No status available	3.3 Support Private Art Installation Efforts		
No status available	3.4 Develop and Implement a Public Art Master Plan		
On-going	3.5 Identify and Fund an Iconic Public Art Piece	Council authorized gateway entrance sign to be installed at 35 th ST N. Gateway will include large letters that spell out Sartell.	Evaluate other potential gateway locations (County Road 1 for example)

No status available	3.6 Storefront Art Program		
No status available	3.7 Walking Museums		
Goal 4: Foster Local Arts Programs& Venues			
No status available	4.1 Artist-In-Residency Program		
On-going	4.2 Maintain Arts Curriculum in Schools		
No status available	4.3 Identify, Recruit, Encourage and Engage the Capacity of an Arts Organization		
No status available	4.4 Vacant Space to Artists for a nominal fee		
Goal 5: Become an Active Living Community			
On-gong	5.1 Establish partnerships with CentraCare, Health Partners, Stearns/Benton County Public Health, and other healthcare industry partners to provide, plan, promote, and become an active living community	<p>The city received a grant from Stearns County for another bike repair station to be installed.</p> <p>City continues to be involved with the Regional Active Living Advisory Group</p> <p>City works with group of stakeholders towards attaining Bike Friendly designation.</p>	<p>Continue to look for funding opportunities to implement Active Living strategies and strengthen area partnerships</p> <p>Achieve a Bike Friendly designation from the American League of Bicyclists</p>
On-going	5.2 Support Active Living Principles	Installation of new sidewalks, and additional grant applications submitted supporting active living (funding TBD)	Continue to leverage opportunities and partnerships to advance Active Living goals

Strategies worked on/or accomplished = 6

Total strategies = 19

Percent = 32%



PARKS AND OPEN SPACE

How We Play

Status	Strategy	Progress	Comments
Goal 1: Value Passive Recreation			
On-going	1.1 Target funding for passive open spaces		Evaluated options for Sauk River enhancements
No status available	1.2 Encourage residents to explore passive open spaces with new events		
Goal 2: Prioritize Existing Parks			
On-going	2.1 Add amenities and enhancements to the parks	<p>Wood chips added to various parks throughout the City</p> <p>New Shelter at Watab Creek Park constructed</p> <p>Champion and Pinecone Central field improvements (grading, fencing, irrigation, etc.)</p> <p>Picnic tables with shelters installed at three neighborhood parks</p> <p>Grant awarded for Watab Creek Park. Grant will be used for: Rehabilitation of wading pool, resurfacing of tennis courts into tennis, basketball, and Pickleball, new playground, new restroom facility.</p>	<p>Pursue additional funding opportunities and continue to outreach to groups and citizens on the availability to donate funds to install benches, swings, and other amenities.</p> <p>Ensure planned park construction improvements for 2019 move forward as approved.</p> <p>Decide on options for Sauk River Regional Park priorities in 2019</p> <p>Work on implementation of grant for Watab Creek Park</p>
On-going	2.2 improve the parks and trails for runners and Avid walkers	Additional wayfinding signs added on trails	Continue to evaluate future locations for more wayfinding signs and information kiosks.
No status available	2.3 Expand Community Gardening		
No status available	2.4 Construction of a Skate park		
Goal 3: Ensure the Parks & Trails Are Safe			
No status available	3.1 Add Video Surveillance to local Parks		
On-going	3.2 Improve the Maintenance of Parks and Trails	Minor maintenance repairs and sidewalk crack filling conducted	Continue to monitor trails/parks to pro-actively stay on top of maintenance

Goal 4: Expand the Park Connections & Trail Network

On-going	4.1 Plan for new trails	Reapplied for grant opportunity to extend trail on Heritage Dr (funding TBD) Pinecone Rd N construction resulted in trail connecting Oak Ridge and new High School to City trails	Continue to plan and apply for funding for trail expansion
No status available	4.2 Organize walking groups		
On-going	4.3 Develop and Redevelop Parks That Focus on Accessibility, Flexibility and Naturalization Where Appropriate	City has begun drafting of the Americans With Disabilities Act (ADA) Transition Plan. Plan will identify accessibility issues at City owned facilities, and parks	Adopt the ADA Transition Plan and conduct outreach/public involvement to ensure the Plan addresses ADA concerns
On-going	4.4 Develop Relationships and Partners to Deliver Recreational and Passive Activities	City continued to conduct Community Conversations at neighborhood parks. The conversations helped relay public input to the Park Commission and subsequently the City Council on how facilities and open space should be utilized	Continue to host Community Conversations at Neighborhood parks Continue to build and strengthen partnerships to offer greater opportunity for recreational and passive activities

Strategies worked on/or accomplished = 7

Total strategies = 15

Percent =47%



TRANSPORTATION

How We Move

Status	Strategy	Progress	Comments
Goal 1: Improve Traffic Management			
On-going	1.1 Improve Traffic Safety Around Schools	<p>Pinecone Rd N construction completed. Trail was added and major intersection and safety upgrades completed</p> <p>Safe-Routes-To-School Implementation report provided to Council.</p> <p>Crosswalk Study completed</p>	Continue to monitor SRTS plan implementation and seek innovative ways to improve intersections lacking crosswalk safety features (advanced warning signs, restriping, etc.)
On-going	1.2 Collaborate with APO for other Regionally Significant Roadway and Trail connections		
On-going	1.3 Financially and otherwise (through platting) Plan for future roadway projects	<p>Pinecone Rd construction completed</p> <p>Future roadway projects are depicted in Financial Management Plan</p>	<p>Follow the Financial Management Plan for priority projects</p> <p>Continue legislative priorities align with City priorities and past plans (e.g. South Transportation plan)</p>
On-going	1.4 Identify and Review Potential Transportation Safety Deficiencies	Various signs have been upgraded to reflect the latest federal sign retro-reflectivity standards	Continue to monitor and review transportation deficiencies
On-going	1.5 Public Transportation Accessibility	Council approved Metrobuses' proposal for ConnX	<p>Monitor the results of the ConnX and work with Metrobus to ensure adequate routes and services are provided to residents</p> <p>Work with property owners near Epic Center to enhance the location potentially serving as a mini Transit Oriented Development</p>
Goal 2: Make Local Connections			
On-going	2.1 Transform Gateway Roadways	City Council approved gateway sign for 35 th St N	Evaluate other potential gateway sign locations
On-going	2.2 Build more sidewalks	Construction of Pinecone Rd N resulted in new trail	<p>Continue applying for grant opportunities to complete sidewalk/trail gaps</p> <p>Ensure Complete Streets Policy is being followed as best as possible</p>

		City resubmitted grant application for Heritage Dr trail extension (funding TBD)	
On-going	2.3 Create Better Neighborhood Connections	Roberts Rd S – new apt. construction allowed for additional sidewalks to be constructed on the South Side of Roberts	Research possible Town Square to require sidewalks on both sides of the street for new plats
On-going	2.4 Create Pedestrian Connections to the Parks and Other Public Spaces	Installation of bike/ped wayfinding signs (indicates how far destinations like parks are by bike and foot)	Continue to look for ways to create connections either through infrastructure upgrades or amenity upgrades
On-going	2.5 Where Possible, Create Complete, and Context Sensitive Streets	Council approved Complete Streets Policy	Ensure Complete Streets Policy is followed as best as possible and when financially feasible
Goal 3: Focus on Different Ways to Get Around and Continue Regional Transportation Planning Efforts			
On-going	3.1 Explore Ideas for Improved Bus Service	Metro Bus and Council authorized approval of the ConnX service	Coordinate with Metrobus to evaluate the performance of the ConnX service to determine if the service is performing adequately compared to the fixed route service
No status available	3.2 Encourage carpooling		
On-going	3.3 Create an Integrated Network of Local Bike Lanes and Bike Racks in Key Locations	Continued the involvement with Sartell’s Bicycle Friendly group. Group will be submitting another application to the American League of Cyclists with hopes to be designated as a Bike Friendly Community	Continue to work with the Bicycle Friendly group to strategize key implementation steps and work towards being designated a Bike Friendly Community
On-going	3.4 Develop Public Education Materials for Drivers and Bikers on Road Safety	Distributed educational literature via Social Media, Newsletters, and on the City’s website	Work with the School Districts to enhance efforts to distribute educational material to students and their families
No status available	3.5 Plan for Electric Car charging stations		

On-going	3.6 Plan for a Commuter Rail line and station		Push for legislative bill to be part of a location study
On-going	3.7 Identify and Financially Plan for future trail projects	Grant application submitted for Heritage Dr trail extension (funding TBD)	Continue to look for grant opportunities to fund identified trail projects as depicted in Comp. Plan
On-going	3.8 Plan and Implement Safe and Convenient Facilities for Bicyclists and Pedestrians to Serve as Daily transportation, as well as, for recreation	Additional funding received for another Bike repair station	Continue to seek funding sources for bike racks, bike repair stations, and other enhancements for bicyclists/pedestrians
Goal 4: Attractive Design Roadways and Ensure All Transportation Systems Meet ADA Requirements			
On-going	4.1 Grow the Adopt A Road Program	City has had 11 adopted sections of roadway	Continue to market the Adopt-A-Road program
On-going	4.2 Provide Landscaping and Cleaning	City continues to maintain landscaped ROW and park areas with assistance from volunteers and City staff	Work with partner authorities like Stearns County to ensure the throughways are upkept and beautified as best as possible
No status available	4.3 Work with local businesses to secure sponsorship and undertake a landscaping program dedicated to these corridors		
No status available	4.4 Paint Utility Poles and hydrants		
On-going	4.5 Implement Roadway AND Trail Maintenance and Pavement Management Strategies	City has an adopted Street reconstruction plan and Financial Management Plan	Continue to prioritize roadway projects based on need, age, condition, and other applicable factors

Strategies worked on/or accomplished = 19

Total strategies = 23

Percent =83%



SUSTAINABILITY

What Makes Us Viable

Status	Strategy	Progress	Comments
Goal 1: Promote A Wise Use of Energy and Natural Resources			
On-going	1.1 Promote Citywide Recycling		
No status available	1.2 Use Recycled materials for trail improvements and other public improvements		
On-going	1.3 Investigate Alternative Energy Production Methods	<p>City ordinances amended relating to renewable energy (Solar, Wind, Geothermal)</p> <p>All street lights have LED bulbs installed when they are replaced or when new posts are installed</p>	Explore the possibility of adopting an Environmentally Preferable Purchasing Policy
On-going	1.4 Promote a Healthy Urban Forest and Healthy Air	<p>City amended its Native Plant ordinance to create an easier to understand and more supportive ordinance for folks wishing to convert their lawns from grass to Native Plants.</p> <p>City also conducted workshop to help raise awareness for the amendments</p>	Look for ways to help increase the tree canopy in the City and promote Native plantings
Goal 2: Reevaluate Orderly Annexation Agreements to Ensure Sustainable Development Practices and Resource Allocations			
On-going	2.1 Reevaluate Orderly Annexation Agreements to Ensure Sustainable Development Practices and Resource Allocations	Continue working with LeSauk Township to ensure the Joint Planning Board is operating as allowed under the Orderly Annexation agreement	Continue to ensure the OAA is followed as intended and Joint Planning Board is operating sufficiently
On-going	2.2 Create Development Patterns That Support Walking and Biking and Enhance Community Health	Per Subdivision requirements, all newly platted areas shall provide sidewalks on at least one side of the street	Research possible amendment to require sidewalks on both sides of the street in the Town Square area
No status available	2.3 Expand and Enhance Green Corridors as new development and redevelopment occurs		
No status available	2.4 Create low-impact development guidelines		

On-going	2.5 Encourage Infill Development and Redevelopment within the Primary Growth Area	When City receives Annexation requests it evaluates those requests based on whether or not the parcel is within the Primary or Secondary growth area and the OAA	Research policies, ordinances which may help incentivize development in infill areas Incentivizing strategies may include: expediated permit process, flexible standards, waiver of fees, tax incentives, or numerous other methods
----------	-----------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Goal 3: Protect and Improve Surface and Groundwater Resources

Completed	3.1 Upgrade and Revise Storm, Water, and Sewer Plans	Storm, water, and sewer plans have been adopted	
On-going	3.2 Encourage Water Conservation	In partnership with the Sauk River Watershed Association offered a class at City Hall on Native plants As a member of CMWEA advertised and offered rain barrels to residents. Attended numerous Community Events as part of CMWEA traveling photo booth	Continue looking to leverage partnerships to host more classes/open houses related to water conservation efforts Continue involvement with CMWEA and utilization of marketing materials to provide residents with helpful, simple tips on water conservation
No status available	3.3 Seek ways to modify street improvement projects		
On-going	3.4 Require natural buffers along water resources		Continue to follow Wetland ordinance
No status available	3.5 Encourage green roofs		

Goal 4: Encourage Healthy Citizens and Businesses Through Partnerships and Activities

On-going	4.1 Participate in Regional Communication and Collaboration		Continue to leverage existing partnerships and build new partnerships focused on healthy living
No status available	4.2 Promote Healthy Community Programs		
On-going	4.3 Promote Sustainable Food Systems	The city provides the venue for the Winter Farmers Market (Community Center)	Continue to promote the Farmers Market and look to increase the awareness of the market
No status available	4.4 Encourage Composting		
No status available	4.5 Encourage Green Construction		

On-going	4.6 Promote Community Gardens	The City promotes Community gardens through its website, and Social Media	Incorporate new information related to Community gardens when new City website is launched.
On-going	4.7 Hazardous Waste	Police Dept. offers pharmaceutical drop-boxes for disposal	Continue to raise awareness of the drop-off box.

Strategies worked on/or accomplished = 13

Total strategies = 21

Percent =62%



COMMUNITY FACILITIES

What Makes Us Function

Status	Strategy	Progress	Comments
Goal 1: Promote the Usage, Creation, And Uniqueness of Community Facilities, While Also Soliciting Creative Funding Sources			
On-going	1.1 Facility Adaptability	Construction of new Public Safety Facility allows for future expansion opportunities while servicing many varying needs	Continue to plan for future potential needs of residents through existing and new Community Facilities
On-going	1.2 Intergenerational Use	Community Center has a variety of opportunities for different generations including: Senior connection area, Kid zone, and resource library that has materials which appeal to children, young adults, and adults.	Continue to partner with local organizations and civic groups to ensure the needs of all generations are being met
On-going	1.3 Facility locations	Location of new Public Safety facility was chosen in part to help minimize response time and provide easier access	Construction of new facility will occur in 2019
On-going	1.4 Regular Maintenance	As part of the ADA Transition Plan deficiencies as they relate to ADA were documented.	Adopt the ADA Transition plan and implement ADA improvements when financially feasible
On-going	1.5 Lead by Example	The new Public Safety facility was constructed with high architectural standards and incorporates similar traditional City trademark designs.	Continue to hold City owned buildings to a high standard
On-going	1.7 Promote the Usage of Facilities	Sartell markets the Community Center through a variety of different ways (e.g., social media, press releases, emails). Perhaps the greatest success in 2018 was partnering with local organizations to host Community events at the Community Center	<p>Continue to collaborate and partner with organizations to host and promote events at City facilities with specific focus on the Community Center</p> <p>Enhance the information found on the Community Center website. This can be done through current efforts on completing a new designed City website</p>

On-going	1.8 Collaborative Funding	Businesses donated money for sponsorship rights in the Community Center	Continue to collaborate with local businesses, organizations, to help assist with future Community Facility funding like a Phase Two expansion at the Community Center
Goal 2: Ensure High Quality and Effective Public Safety, Education and Civic Services.			
On-going	2.1 Community Identity	City facilities are uniquely designed with common themes	Ensure City facilities have similar trademark design and are uniquely Sartell
On-going	2.2 Public Safety Facility	Council approved and authorized award of bids for Public Safety facility	Public Safety facility construction to start in Spring 2019
On-going	2.3 Library Services	City has increased the amount of GRRRL deliveries to the locker system from once a week to twice a week service.	Continue promotion of the GRRRL locker system and resource library.
On-going	2.4 School Collaboration	City collaborated with Sartell/St. Stephen School District on Pinecone Rd N construction	Continue strong partnership with all three school districts Continue to collaborate with Sartell Community Education on opportunities for classes to be held at the Community Center Facility
Goal 3: Plan and Provide Facilities and Services in A Coordinated and Economical Manner on A Basis That Is Consistent with The Nature of Existing and Proposed Developments Within the Community			
On-going	3.1 Limit the Extension of Services	Annexation requests are reviewed according to the Orderly Annexation agreement, the location of existing services, and in accordance with the Primary and Secondary growth boundary limits as depicted in Comp. Plan	Continue to adhere to the Orderly Annexation agreement when processing Annexation requests

On-going	3.2 Monitor and maintain all utility systems to ensure a safe and high-quality standard of service on an ongoing basis	Street, Water, Storm, and Sanitary Sewer plans have been adopted	Follow guidance and recommendations laid out in Street, Water, Storm, and Sanitary Sewer plans
----------	------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------	------------------------------------------------------------------------------------------------

Strategies worked on/or accomplished = 13

Total strategies = 13

Percent =100%